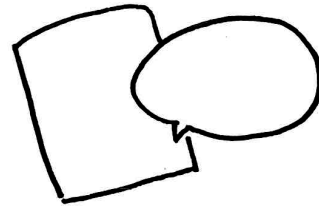


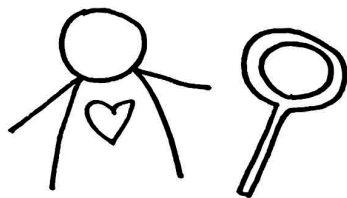
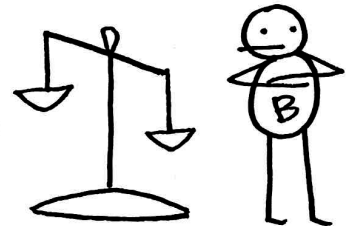
Techniques for Powerful Final Statements

Restate claim and reasons.



Emphasize why claim and evidence matter.

Acknowledge the counterclaim and rebut it.



Put in personal experience as insider research.

Add new insight/
leave reader with something
new to think about.

