

Name _____ Class _____

The Ice Age Infographic Project

You will be creating an infographic for the Ice Age, with a partner or individually.

We will be working on this project in class and at home, if needed.

You will focus on one specific aspect of the Ice Age on your infographic.

What Is an Infographic?

- An infographic is an illustration (graphic) that displays and explains information, using numbers or words. The information is usually presented in a visual way.
- Infographics are different because they present complex information quickly and clearly. Think of maps, signs, and charts used by scientists. Wherever you can present information in visual ways you can create an infographic. Infographics are important because they change the way people experience information and make it easier to share a point of view.

What are the elements that make up an infographic?

- visuals that present complex information clearly
- visuals that integrate words and graphics to show information, patterns, or trends
- visuals that are connected to the words used
- visuals that are interesting and engaging and hook the reader
- a strong message about a particular topic (they can be persuasive)
- present the reader with many facts about the topic, teaching the reader new information in a fun and engaging way!

Topics for the Ice Age Infographic: (You must use the articles we read in your infographic!)

- What is an Ice Age?
- Animals of the Ice Age
- Maps of the Ice Age
- Other (Must be approved by a teacher)

Name: _____ Class: _____ #

5th Grade Social Studies Project Rubric: The Ice Age Infographic

| Components | (4) Exceeds Expectations | (3) Meets Expectations | (2) Approaching Expectations |
|---|---|---|---|
| <p style="text-align: center;">Topic</p> <p>Self Grade: _____</p> <p>Teacher Grade: _____</p> | The topic of the infographic is specific in nature and is intended to inform or convince the viewer. | The topic of the infographic may be a bit too broad to allow the viewer to understand the main points. | The topic of the infographic is hard to understand and needs to be made more specific. |
| <p style="text-align: center;">Visuals</p> <p>Self Grade: _____</p> <p>Teacher Grade: _____</p> | The images and graphics chosen make the information presented easy for the viewer to understand. | The images and graphics chosen showcase the information present, but some may make it difficult for the viewer to understand the main points of the infographic. | Additional images and graphics should be chosen to best showcase the information for the viewer. |
| <p style="text-align: center;">Fonts & Writing Used</p> <p>Self Grade: _____</p> <p>Teacher Grade: _____</p> | The infographic includes an appropriate font/handwriting to both complement the content and make the text readable. | The infographic includes fonts/handwriting but it does not seem related to the infographics topic. | The font(s) used in the infographic make the text almost unreadable. |
| <p style="text-align: center;">Layout</p> <p>Self Grade: _____</p> <p>Teacher Grade: _____</p> | The layout of the infographic is strategic. It includes the main point on top, secondary point next, and supporting details at the bottom. | The layout of the infographic includes all three components - main point, secondary point, and supporting details - and is somewhat organized | Organizational methods are not present in the infographic. Facts are listed all over the infographic, but the lack of organization makes the infographic unclear |
| <p style="text-align: center;">Information & Facts Presented</p> <p>Self Grade: _____</p> <p>Teacher Grade: _____</p> | The infographic presented allows the viewer to understand the information in the infographic. Student incorporates information from ALL class articles and one outside resource . | The infographic presented somewhat allows the viewer to understand the information in the infographic. Student incorporates information from MOST class articles and one outside resource . | The infographic presented is unclear and does not allow the viewer to understand the information in the infographic. Student incorporates information from MOST class articles and one outside resource . |
| <p style="text-align: center;">Grammar, Neatness & Organization</p> <p>Self Grade: _____</p> <p>Teacher Grade: _____</p> | The infographic is neat, has no grammatical errors, and is well-organized | The infographic is somewhat neat, with few grammatical errors and is well organized. | The infographic needs work, and organization, has multiple grammatical errors and is somewhat organized. |

Peer Comments:

Peer Grade: _____

Teacher use only:

Teacher Comments:

Final Grade: _____