|  |  |
| --- | --- |
| **What?** | |
| **Title** (if given) |  |
| **Creator** |  |
| **Genre**  Mark using “**X**” | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | *PSA* | *Documentary* | *Informational* | *News* | *Commercial* | *Animation* | *Other (describe below)* | |  |  |  |  |  |  |  | |
| **Characters**  “Who’s in it?” |  |
| **Events**  “What happens?” |  |
| **Setting**  “Where is it?” |  |
| **1-Sentence Synopsis** |  |
| **What important things have you learned from viewing this film?** |  |

|  |  |
| --- | --- |
| **So what?** | |
| Who do you think is the intended ***audience***? |  |
| How do you think the creator wanted the viewer to ***feel***?  Use evidence from film to support your answer. |  |
| Who is this film ***helping*** or ***harming***? |  |

|  |  |
| --- | --- |
| **Now what?** | |
| How did this film affect you ***personally***? |  |
| How do you want to ***act*** or ***think*** differently now? |  |



Created by Jim Bentley, KQED Media Literacy Innovator (@Curiosity\_Films)